



# 2009 KGBF Affiliate Grant

The purpose of the 2009 KGB Affiliate Grant is to support community outreach efforts associated with a statewide Litter or Recycling Campaign. This program will be administered by the Keep Georgia Beautiful Foundation (KGBF).

## Grant Guidelines:

1. Statewide campaigns include Away from Home Recycling, Recycle 4 Georgia, You Gotta Be Kidding, and Litter. It Costs You. Only one application per campaign initiative is permitted.
2. All eligible applicants must submit a copy of their 2009 KAB Annual Report in order to prequalify for this grant opportunity.
3. The 2009 KGB Affiliate Grant is a reimbursable fund grant opportunity for amounts up to \$2000. The KGBF will establish an award and reimbursement submission request template for grantees to receive awarded funds.
4. Grants will be awarded based on an Affiliate's ability to demonstrate commitment and/or intent to implement one of the statewide campaigns and how the grant will be leveraged locally.
5. Eligible applicants applying for the grant are encouraged to match the grant through donations and in-kind services. Matching funds are not required to receive a grant.

## Application Guidelines

- Description of commitment and/or intent to implement a campaign includes but is not limited to examples of partnerships, in-kind donations, matching funds, leveraging media dollars, and regional approach. Please describe in **500 words or less**.
- Description of why funds are needed. Examples of eligible projects include but are not limited to media buys, billboards, purchase of campaign materials, trainings/workshops. Please describe in **300 words or less**.
- Attach an estimated budget request.
- Identify your target audience in **200 words or less**.
- Describe how you will measure your success in **200 words or less**.
- Submit a copy of your Communications Plan from [www.gacampaigncentral.org](http://www.gacampaigncentral.org) (only applicable to those applying for support with the You Gotta Be Kidding recycling campaign).
- Submit a copy of your 2009 KAB Annual Report with your completed grant application.

## To Submit

Email or mail complete application and attachments in file format or on a labeled CD to

Keep Georgia Beautiful  
c/o KGBF Grant Program  
60 Executive Park South, N.E.  
Atlanta, Georgia 30329-2231

Email: [Lynn.Cobb@dca.ga.gov](mailto:Lynn.Cobb@dca.ga.gov)

## JUDGING, NOTIFICATION AND PRESENTATION

Affiliate Grant applications will be reviewed by the KGBF Board of Directors. Winners will be notified by October 21, 2009 and honored at the KGB Awards Luncheon on November 5, 2009 at the Emory Conference Center Hotel.

**All Entries Must Be Submitted by  
Wednesday October 7, 2009.**

[www.KeepGeorgiaBeautiful.org](http://www.KeepGeorgiaBeautiful.org)

Keep Georgia Beautiful is housed in the Georgia Department of Community Affairs and is a state affiliate of Keep America Beautiful, Inc. The 2009 Affiliate Grant Program is sponsored by the Keep Georgia Beautiful Foundation